

YASMIN POOLE

Speaker • Advisor • Board Director



Yasmin Poole is a speaker, advisor, and board director working on intersectional and inclusive decision-making. A Rhodes Scholar researching intersectional policymaking at Oxford, she is Plan International Australia's National Ambassador and sits on boards including OzHarvest and Democracy in Colour. She has spoken at TEDx, SXSW, and ABC's Q+A.

She speaks on 1) rebuilding trust in a **distrustful Australia**, 2) **anti-racism** and **intersectionality** in the workplace, 3) young people and the **future of Australia**, 4) the **myth of meritocracy**, and 5) the links between **AI and power**.

Contact Yasmin's agent Helen Townshend at helen.townshend@creativerep.com.au or submit an enquiry on her website www.yasminpoole.com.

BIO- GRAPHY



Yasmin Poole grew up working class and raised by a immigrant parent, and often witnessed everyday racism and discrimination. From a young age, she began to ask: who belongs in Australia, and who is denied a voice?

This experience shaped her path, where she eventually became a Rhodes Scholar at the University of Oxford, researching how governments can create better policy for communities that are often forgotten; across race, gender, disability and class.

Her focus is on how we can design systems that create a society based on respect, agency and care for all. In turn, she helps audiences understand how seemingly impartial systems and decisions can drive inequality, whether it be in the workplaces, schools or in Parliament.

She is an award-winning media commentator and has spoken on ABC News, Q+A, TEDx, SXSW and the Festival of Dangerous Ideas. She sits on the board of several NGOs including OzHarvest, the Australian Republic Movement and Democracy in Colour. She serves as Plan International Australia's National Ambassador, advocating for young women's human rights around the world.

Yasmin has been awarded the Martin Luther King Jr Center's Youth Influencer of the Year, named in Vogue Australia's 21 Women Who Shaped 2021, and was one of the youngest inductees of the Victorian Honour Roll of Women.

Reach

Yasmin speaks to a wide range of audiences. She has appeared at **TEDx**, **SXSW** and the **Festival of Dangerous Ideas**, and lectured at the **Australian National University**. International institutions and advocacy organisations invite her to speak on policy and rights, including the **World Bank**, **UN Women** and **Amnesty International**, and she has written for the **UNSW Law Journal** and **Women's Agenda**. She also works with businesses on inclusion and workplace culture, among them **Mecca** and **The Sussan Group**.

Her work has also been profiled across Australian media. **Urban List** spoke to her about the shape of an ordinary day — the board meetings, the speech writing, the slow mornings she needs as an introvert who speaks for a living. **Mecca's** *M-Power* series went into what drives the work: intersectional feminism, the "bamboo ceiling" facing Asian-Australians in leadership, and what she learned from watching her mother be talked down to. The **Sydney Morning Herald** covered her global impact at age 22, and **Vogue Australia** named her among the 21 women who defined 2021.



Reach

Yasmin has a social media following of more than

50,000
followers

across LinkedIn, Instagram, and X (formerly Twitter), giving her a direct line to young people, professionals and policymakers. In 2023 she was named **Youth Influencer of the Year by the Martin Luther King Jr Centre**, an acknowledgment of the audience she has built and the way she uses it.



@yasmin.poole

Testi— monial

Yasmin, your words during the panel resonated widely. So many people have written to share how that conversation was a highlight in their year.

I'm so grateful for your leadership and advocacy of young women.

Women's Agenda

Yasmin spoke at our Research Seminar on how we can mainstream intersectionality to improve outcomes for all.

Yasmin's talk was insightful, powerful, and very informative.

Wiley

You'd be hard pressed to find a more impressive young advocate.

Her ability to create such a candid yet meaningful conversation is an absolute testament to her skills.

Raise Our Voice Australia

Yasmin was considered, articulate, and relatable, sharing her experience openly and authentically.

YWCA



Writing

In the **Sydney Morning Herald** she wrote about young women dropping the expected politeness and refusing to perform it any longer ([Why young women aren't smiling for you any more](#)). For **ABC News**, she looked at the wave of female teal independents and what a shift like that makes possible beyond a single election result ([If female 'teal' independents can shift power in politics, imagine what's possible beyond the election](#)). In **The Saturday Paper** she took on Australia's readiness to slip back into the role of colonial subject during the King's visit ([The King's visit and Australia's willingness to play colonial subject](#)). And for **Women's Agenda**, after interviewing women across the Pacific for the World Bank, she wrote about the answer that came back every time she asked who inspired them — their mothers, and the unpaid, unrecognised work that answer points to ([Which female leader most inspires you? So often, the answer is 'my mother'](#)).

OPINION

Why young women aren't smiling for you any more

OPINION

If female 'teal' independents can shift power in politics, imagine what's possible beyond the election

By Yasmin Poole

Yasmin Poole

The King's visit and Australia's willingness to play colonial subject

OPINION AND COMMENTARY OPINION/COMMENTARY

Yasmin Poole: Which female leader most inspires you? So often, the answer is 'my mother'

Yasmin Poole has been interviewing women across the Pacific about lockdowns and the gendered impacts of COVID-19. And this is what she's learnt about mothers, when it comes to a better future for women.



Contact

For **speaking enquiries**, media requests and appearances, Yasmin is represented by Helen Townshend at helen.townshend@creativerep.com.au. You can also submit an enquiry on her website www.yasminpoole.com.

For everything else — **freelancing, writing, board work, general enquiries** — go through her website at www.yasminpoole.com.

You can also find her on [LinkedIn](#), [Instagram](#), and [X](#).

